

Franchise Buyer's Checklist

This checklist should be used to set your personal criteria before you start looking for a franchise opportunity. You should measure each potential franchise against these criteria.

1. How much are you willing to invest in a franchise?

\$ _____

2. Where do you want the business to be located?

3. How much do you expect to return in income and profit in:

	Income (\$)	Profit (\$)
Year 1		
Year 2		
Year 3		

4. How many days do you want the business to trade? And which days are they?

5. How many people do you want to employ?

6. How many days and between what hours are you willing to contribute to running the business?

Days _____
 Hours _____ AM to _____ PM

7. Does your spouse or partner agree with and support these criteria?

Yes

No